



NTIA 2024

ENTRANT GUIDELINES
CATEGORY 01 – MOST OUTSTANDING
MOBILE / HOME BASED TRAVEL ADVISOR

GALA DINNER & AWARDS PRESENTATION
Saturday 26th October 2024

CATEGORY 01 – MOST OUTSTANDING MOBILE / HOME BASED TRAVEL ADVISOR

Please visit the ATIA website atia.travel/NTIA2024 to familiarise yourself with the Awards Process, including the Key Dates and Nominee, Finalist and Winner Determination.

STEP 1 – ENTRANTS TO SUBMIT A VIDEO SUBMISSION

The submission questions are as follows. Please ensure your responses relate to the qualifying period which is 01 July 2023 - 30 June 2024. The maximum score for each question is 10.

1. What strengths and skills do you bring to your role as a mobile / home based travel advisor? (2mins)

- Be specific when listing your strengths and skills.
- Explain how these strengths and skills contribute to your role as a mobile / home based advisor.
- Outline any significant achievements during the last 12 months as a result of these strengths and skills.

2. How have you displayed outstanding conduct? (2mins)

- Describe the ways you add value to your clients when booking and managing their travel.
- Demonstrate a standard of quality in your customer service.
- Provide evidence of customer satisfaction.

3. What actions have you taken to enhance your professional development? (2mins)

- Outline any professional development initiatives you have undertaken during the last 12 months to improve how you assist your clients.
- Demonstrate, and provide examples, of how this professional development has enhanced your business.

4. How do you embrace ATAS in your role? (2mins)

- Summarise how ATAS is valued, respected, and incorporated in your role as an advisor.
- Explain how you raise awareness about the benefits of booking with an advisor who is part of an ATAS Accredited Network.

5. Why do you believe you should be a NTIA Finalist? (2mins)

- Explain what makes you the outstanding mobile / home based advisor.
- Provide a well thought-out and logical response.
- Articulate your response by substantiating any of the answers given above.

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STEP 2 – FINALISTS TO ATTEND A VIRTUAL JUDGING INTERVIEW

The finalist interview questions are as follows. Please ensure your responses relate to the qualifying period which is 01 July 2023 - 30 June 2024. The maximum score for each question is 5.

1. Introduce yourself.

- Think of this as an elevator pitch about yourself. Provide details of your experience within the industry and why you are passionate about travel.

2. Please state your TTV for the qualifying period. Explain how you were able to achieve this.

- Provide examples of strategic planning, marketing efforts, workflow productivity, and/or offering an enhanced customer experience.

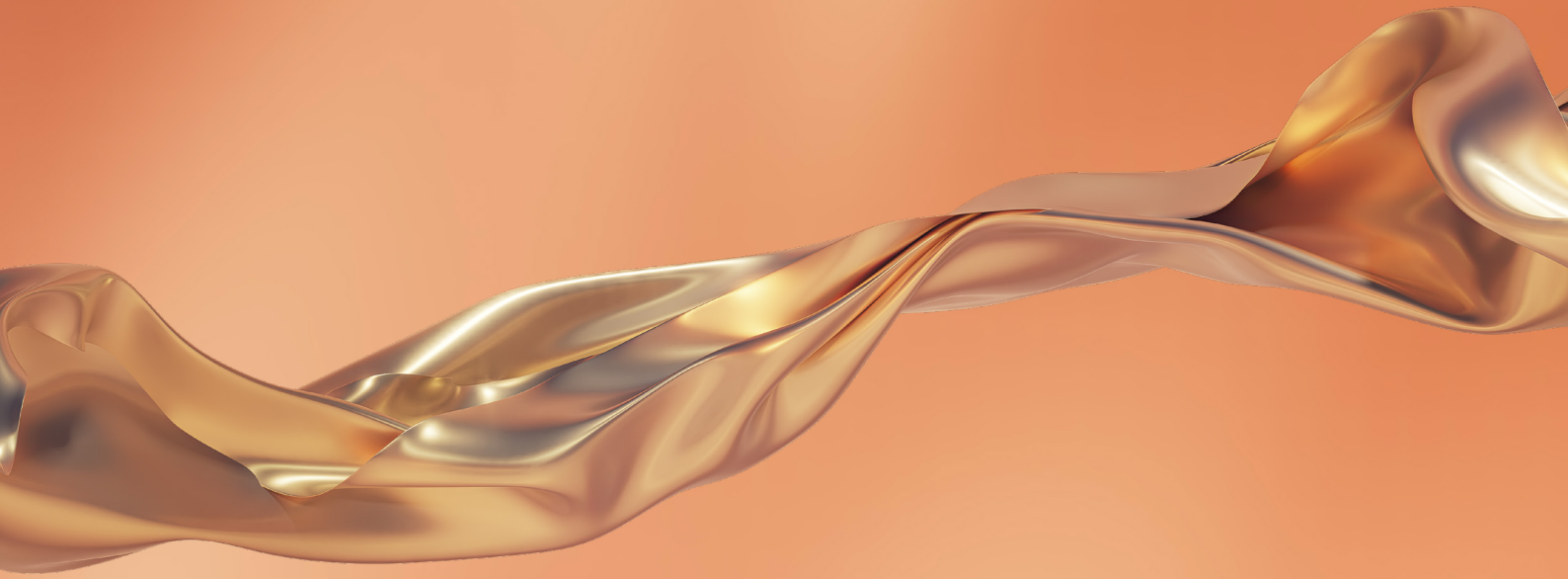
3. What are some of your goals that relate to your professional development and career progression. How will you achieve these goals?

- Outline your goals and explain how they align with your values and long-term aspirations.
- Identify areas where you want to improve or capitalise on your existing skills.
- Explain what steps you could take to achieve these goals and what resources you can leverage.

4. What are your plans to ensure the continual improvement and growth of your client base / business?

- Summarise your business goals and/or plan for the coming year and how you intend on achieving these. These plans may be linked to, or aligned to, the plans of the Network you are part of.

5. Judges' choice question.



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